Portfolio Of

V2 Technologies Ltd.

YOUR PARTNER IN DIGITAL TRANSFORMATION

UPGRADING TRADITIONAL BUSINESSES TO THE NEXT LEVEL USING TECHNOLOGY

www.v2.ltd

COMPANY PROFILE

INTRODUCTION

V2 Technologies Ltd. is a Bangladesh-registered technology company delivering secure, scalable digital platforms, AI-driven systems, and fintech-adjacent solutions for enterprises. We specialize in business-critical systems built for reliability, compliance, high concurrency, and data-intensive operations across industries

2018
Established Year

30+
PROJECTS

15+
Corporate Clients

50+
Team Size

OUR MISSION

Our approach is to transform complex, human-led operations into intelligent, technology-enabled systems. By combining deep consulting insight with strong engineering execution, we deliver platforms that improve operational efficiency, data visibility, and decision-making—creating long-term value for enterprises operating in regulated and high-volume environments.

OUR VISION

V2 Technologies Ltd. is a Bangladesh-registered technology and digital consultancy specializing in secure, scalable enterprise platforms, AI-driven systems, and fintech-adjacent solutions. We help large organizations design, build, and scale business-critical digital systems that meet high standards of security, compliance, and performance.

LEADERSHIP TEAM

Tahsin Saeed

Chairman

22 years in Marketing and Advertising. Serial entrepreneur with a corporate background based out of Singapore.

Drabir Alam

Managing Director

20 years in Tech and Marketing. Designer of several Martech products in use by global MNCs

COMPANY PROFILE

Our Services

Digital Consultancy

- Digital Transformation advisory
- Business process optimization
- Product & platform discovery

Tech & Engineering

- Custom software, web & mobile application development
- Scalable cloud architecture & system integration
- Platform modernization, security & performance optimization

Data, AI, Analytics & Automation

- Data engineering, BI dashboard & advanced analytics
- AI/ML solution for prediction, personalization & insights
- Intelligent process automation & workflow optimization

Digitization Capabilities

Turning business pain points into automation

Field Force & Activation Automation

Sales & Merchandising Systems

Marketing Automation

Digital Asset & Content Management

Compliance Monitoring & Operational visibility

Clientele

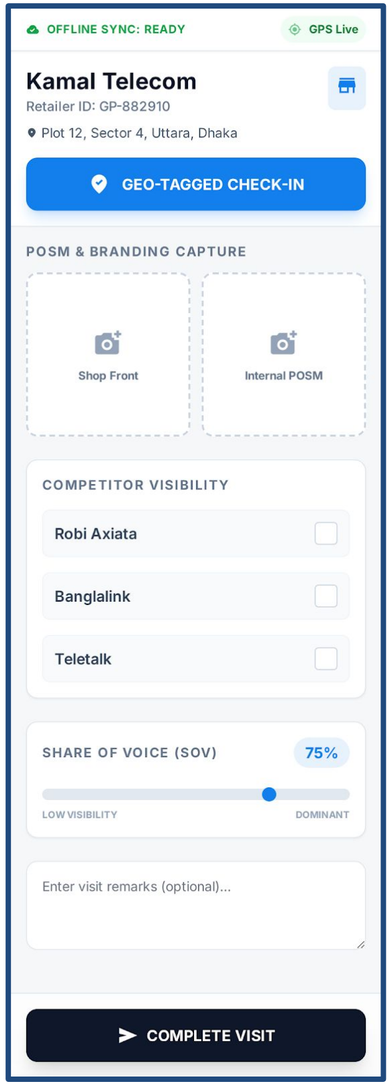
& Many More...

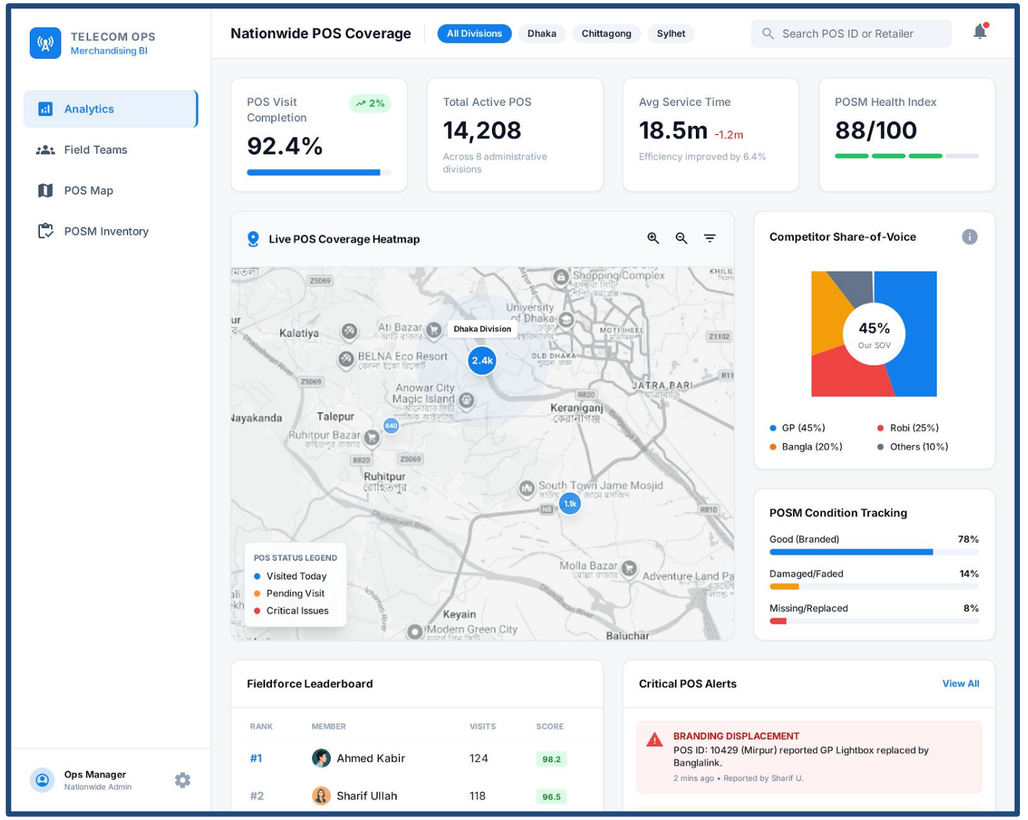
Case Study #1

Grameenphone Merchandising Digitization

Project Summary

We transformed Grameenphone's nationwide merchandising operations from a fragmented, manual process into a fully digitized ecosystem. The platform enabled geo-tagged POS tracking, competitor monitoring, POSM visibility, and real-time field supervision through unified dashboards. This brought operational transparency, authentic reporting, and measurable Share-of-Voice insights. As a result, merchandising coverage scaled across 360,000+ POS with improved efficiency, accountability, and data-driven decision making.





Case Study #2

Banglalink RYZE AI Productivity Platform

Project Summary

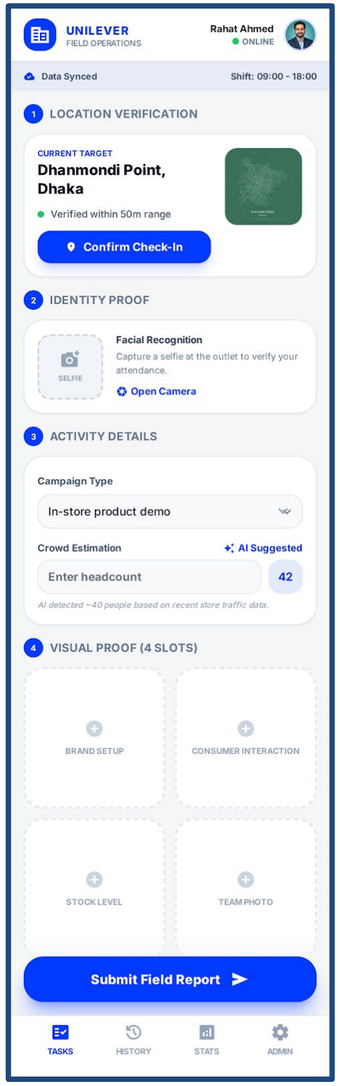
To make advanced AI accessible in Bangladesh, we partnered with Banglalink to launch Ryze AI — a localized AI services platform. The solution removed international payment barriers through local billing integrations like bKash and mobile balance while offering global-standard AI tools in a single interface. Optimized for local infrastructure and affordability, the platform democratized AI adoption among students, freelancers, and professionals, positioning AI as an everyday productivity enabler for the mass market.

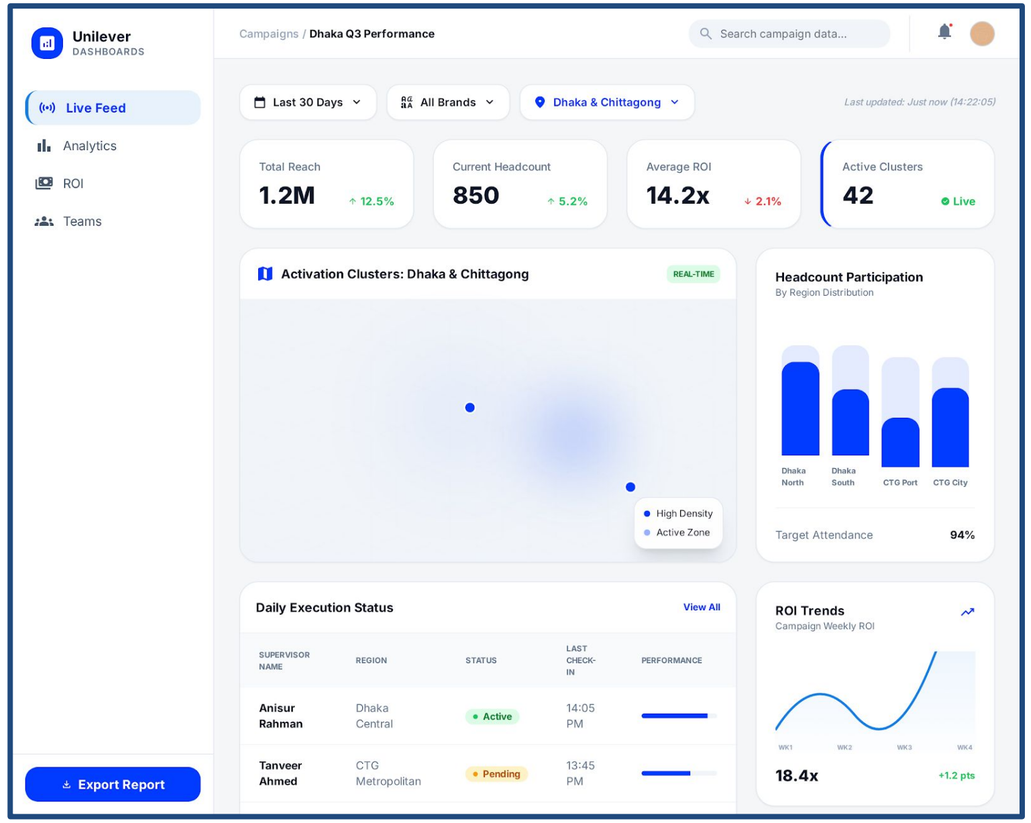
Account Overview
John Doe
Active since Oct 2023
PRO PLAN
Renews in 12 days
USAGE CREDITS
750 / 1000 used
75%
AI CHAT 40%
AI WRITER 30%
IMAGE GEN 20%
OTHER 10%
Activity (7 Days)
+12% vs last week
MON TUE WED THU FRI SAT SUN
BILLING HISTORY
View All
October Subscription
15 Oct 2023
৳1,200.00
PAID
September Subscription
15 Sep 2023
৳1,200.00
PAID
Upgrade Plan
Home Tools Usage Account

Case Study #3 Unilever Field Operation Digitization

Project Summary

We digitized Unilever Bangladesh's field campaign operations to eliminate fake reporting and improve execution visibility. The solution introduced geo-fenced check-ins, selfie verification, AI headcount validation, and real-time performance dashboards. Supervisors gained live monitoring capabilities while workflows became fully configurable and secure. This transformation ensured near-perfect data authenticity, faster campaign decisions, and standardized operational compliance across nationwide activations.



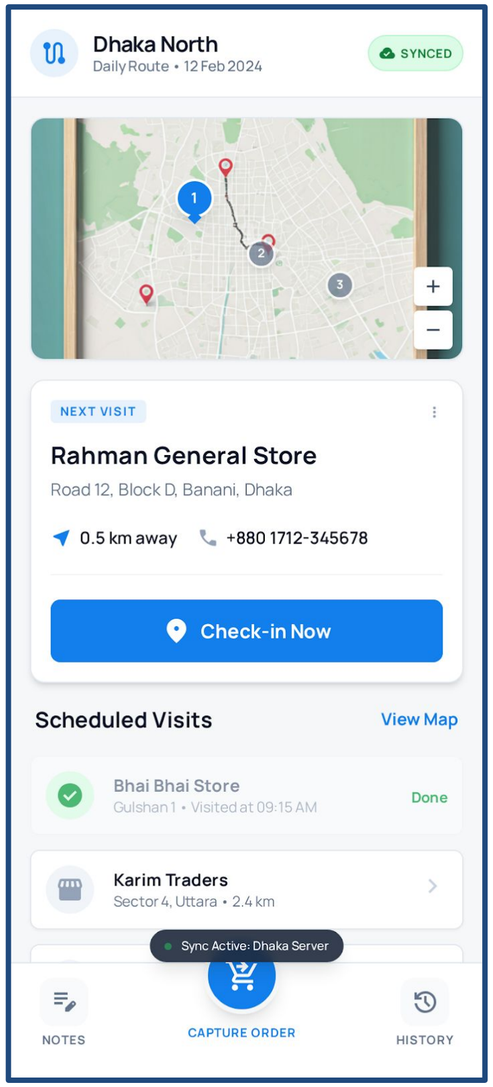


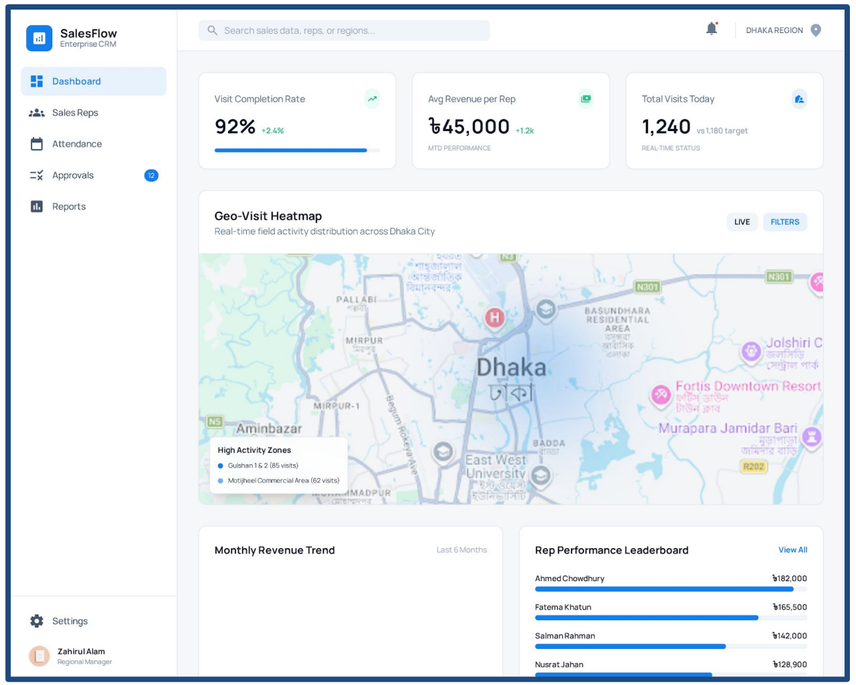
Case Study #4

British American Tobacco One to One Platform Digital Transformation

Project Summary

Our One to One communication platform reengineered field sales and service operations by automating route planning, approvals, compliance tracking, and attendance monitoring. Geo-verified visits, offline reporting, and real-time dashboards replaced manual paperwork and fragmented systems. The transformation significantly improved operational speed, reporting accuracy, and managerial visibility — driving higher field productivity, reduced fraud, and more informed business decisions.



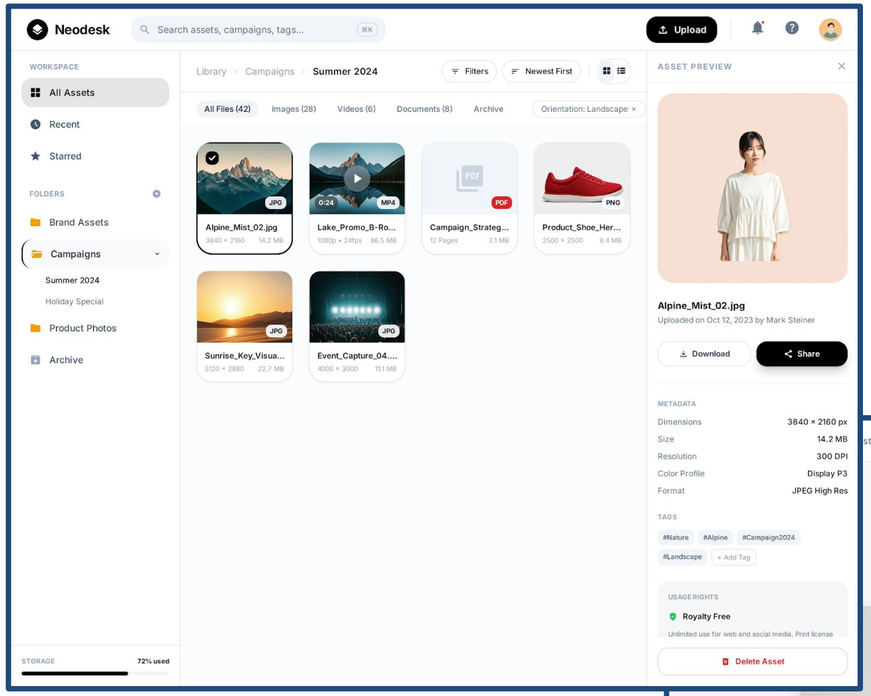


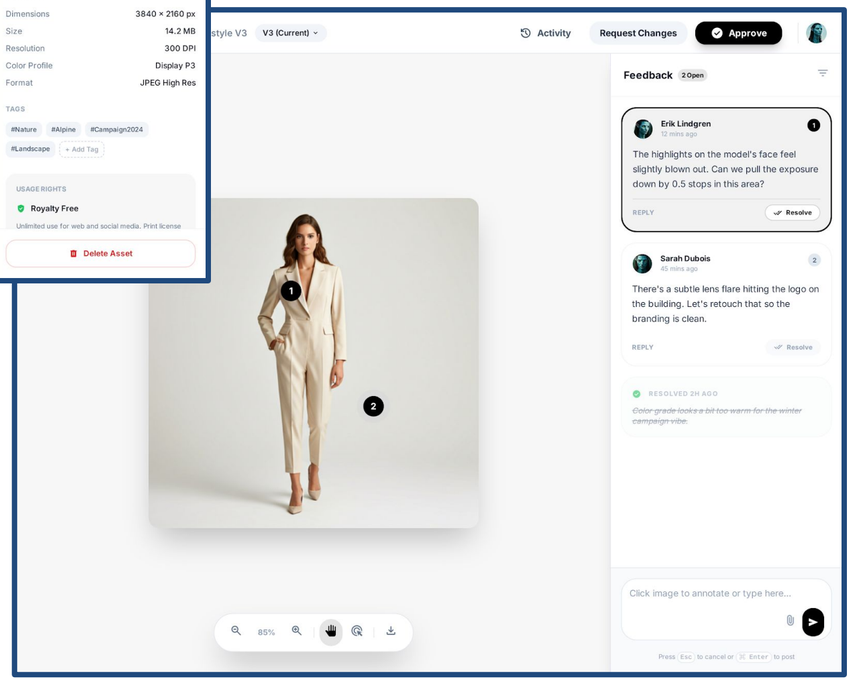
Case Study #5

Neodesk DAM Portal for Nico Socha Studios

Project Summary

We developed a cloud-based Digital Asset Management platform to centralize content storage, collaboration, and distribution. The system introduced secure galleries, annotation workflows, access controls, and integrated billing capabilities. Enhanced by multilingual support and behavior analytics, the platform streamlined global client collaboration while unlocking new monetization opportunities. Content delivery became faster, more secure, and commercially scalable.



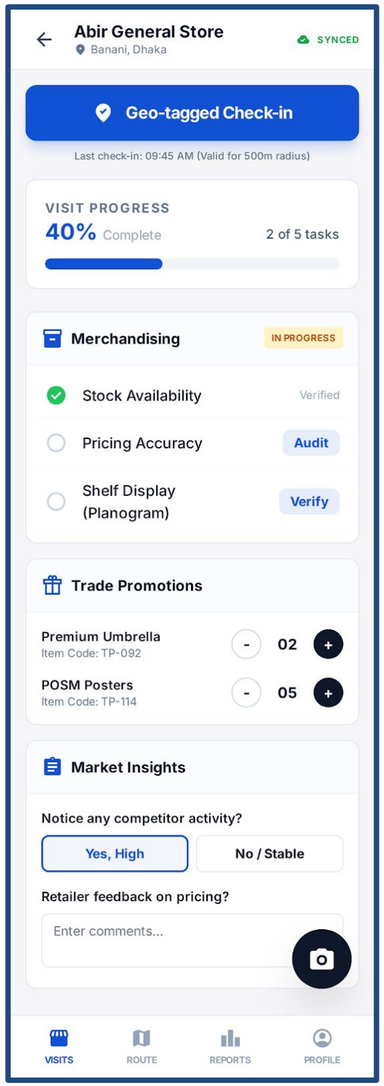


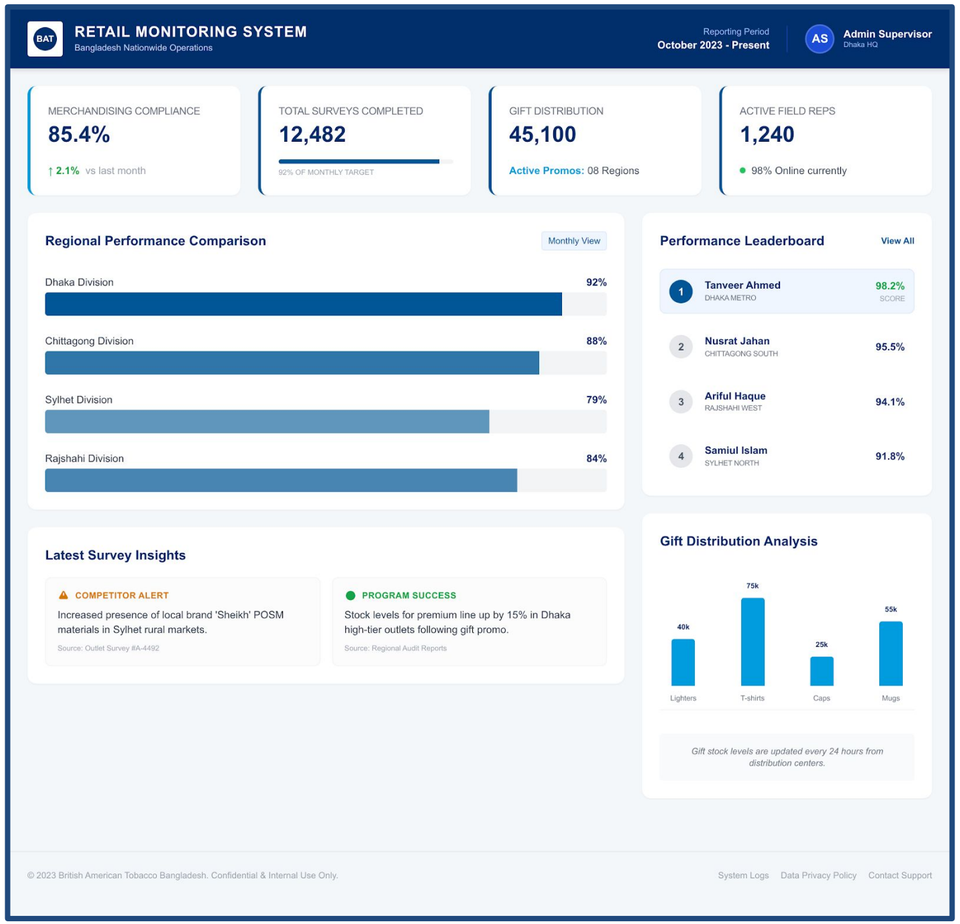
Case Study #6

Retail Automation for British American Tobacco

Project Summary

We modernized a retail execution platform by redesigning it into a mobile-first monitoring ecosystem. The solution unified merchandising, surveys, retailer's KPI monitoring and visibility, gift distribution while embedding fraud controls such as geo-fencing and device authentication. With smart KPI tracking and real-time visibility, field productivity and reporting accuracy improved significantly. The platform now enables faster execution, stronger compliance, and better retail network governance.



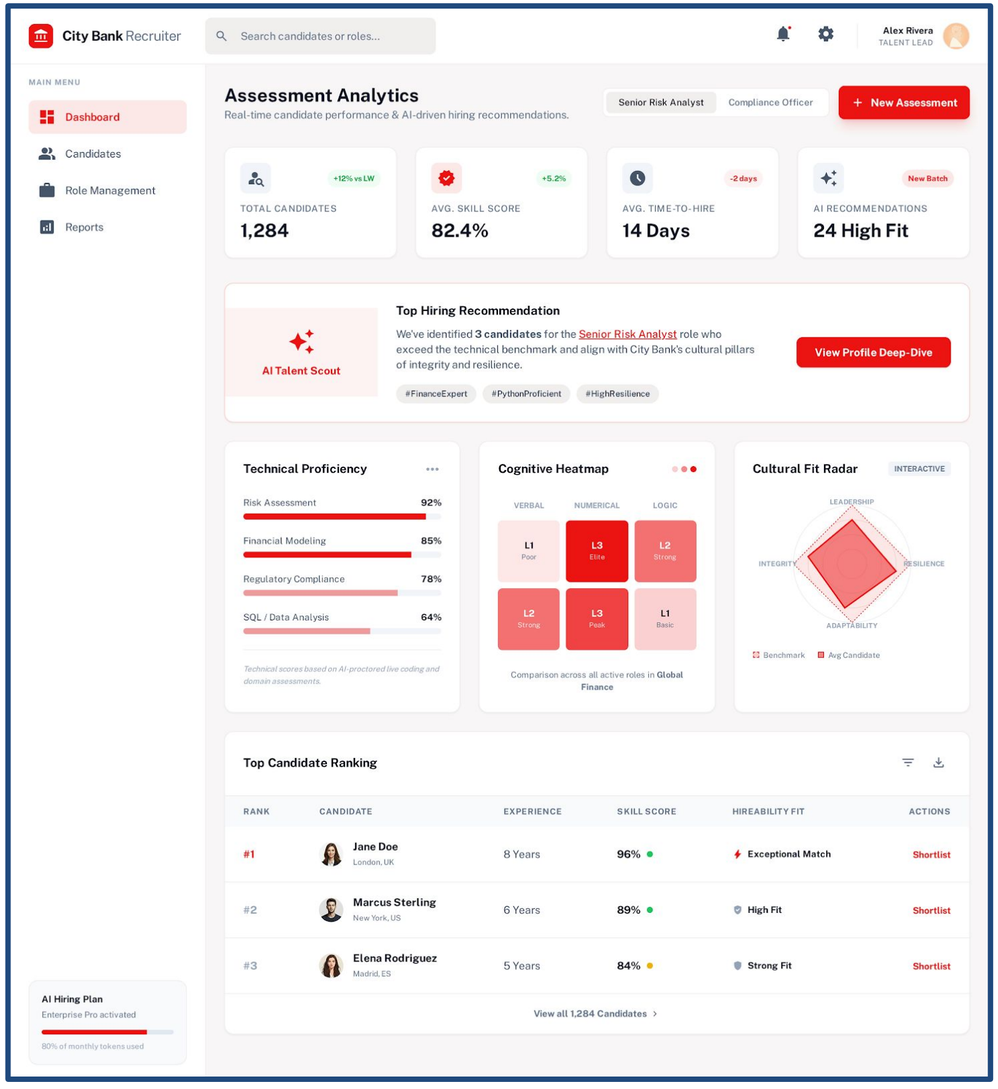


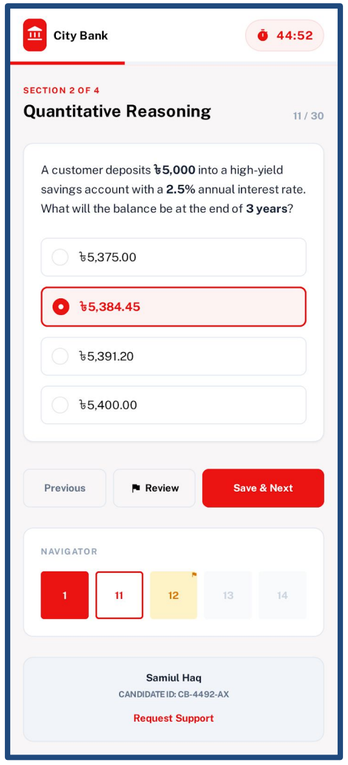
Case Study #7

Nextgen Skill Assessment Engine for City Bank

Project Summary

We designed a nextgen test taking platform to modernize traditional hiring and make candidate evaluation more engaging and data-driven. The solution replaced conventional CV screening with interactive, skill-based assessments that measured aptitude, problem-solving ability, and behavioral traits in real time. This approach improved candidate experience while enabling recruiters to identify high-potential talent more objectively. As a result, hiring efficiency increased, screening bias reduced, and organizations gained a scalable, insight-led recruitment process.





Case Study #8 Counterfeit Detection

Project Summary

As part of our innovation initiatives, we developed an AI-powered counterfeit detection system to automate product authenticity verification. The solution used machine learning and marker recognition to identify anomalies and flag suspicious items in real time. By replacing slow, manual verification processes, the system significantly improved accuracy, speed, and scalability. This experiment demonstrated the potential of AI in strengthening supply chain trust, brand protection, and anti-counterfeiting operations.

Technology Stack

Modern, Scalable & Enterprise-Ready Solutions

Thank You

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